

Championing Convening *creating*

2017 **annual** *report*





Photo Credit: Tammy Portrait Artist

In returning to the chair this year and welcoming many new faces joining the board, I thought it might be fun to do something new. At the conclusion of our meetings, each of us shares a sentence or two about an “art moment” we encountered during the previous month. It can be anything. What a delight to hear and share what inspires each member of this dynamic board and our wonderful staff who give of their time, treasure, and talent in serving this tremendous artistic community. As I leave the chairman's post, I'll leave you with a special moment of mine.

This Christmas I enjoyed Dance Alive's performance of “The Nutcracker.” As we checked in, and sitting about 2/3 back, I was able to survey the audience and realize I was among so many young women who themselves had danced in the Marion Ballet Theatre production of “The Nutcracker” at some point in their lives. Remembering these many women as little girls, their parents who sewed costumes, built sets, hosted performers, drove miles and miles and miles, and now seeing how these tiny dancers now grown are paying this amazing tradition forward to families of their own left me joyful and once again, inspired.

Our creative community thrives and becomes generational through the vision and talent of artists and those who support them. It's been another transformative year for our board with so much new leadership and new initiatives. I thank them all as I have been honored to serve with them.

In review of this report, I hope you will become inspired and join us. With your help, it's only going to get better.

Paul King

Chairman 2018

Applaud the Arts has become “the” arts event in our community.

It kicks off the season - the season of the arts - in Ocala/Marion County, and it convenes representatives and even performers from across all walks of art. In 2017, the 10th annual Applaud the Arts was held in September a matter of days after Hurricane Irma blew into town. With the “Healing HeARTs” exhibit still on the walls of The Brick, an idea was inspired. The arts do heal. Musicians, vocalists, and images were used in a moving and motional tribute that depicted how Ocala comes together and will “rise” to build one another and our community up.

MCA partnered with the Community Foundation of Marion County to issue a challenge that every ticket sold after IRMA would benefit the Marion Recovery Network resulting in a \$1,650 donation to aid those impacted by the Hurricane.

In 2017, Applaud the Arts celebrated a total of \$285,000 in grant awards to (#of) nonprofit organizations' efforts to further arts and culture in our community. To think that in the year ahead,

we will cross the \$300,000 threshold has us on the edge of our seats...if by the “edge of our seats” we mean planning strategically, actively pursuing partnerships and evaluating how we can do more and be more for Ocala/Marion County. Ok, so maybe we're not in our seats at all - there is meaningful work to be done!

Here's to a year that quantified the value of the arts in our region-\$56 Million in fact. In doing so



Photo Credit: Tammy Portrait Artist

further qualified how essential MCA's mission is as our community moves forward. The MCA Board of Directors, staff, partners, sponsors, and donors are an enthusiastic and bold bunch, with whom we are grateful to be on this journey. What a ride...for the arts!

Onward!

Lisa Lombardi

Chairman-Elect

executive director's message



Photo Credit: Paula King

I cannot emphasize enough just how grateful I am for the support of the Board of Directors, the staff, the volunteers, our City partners, sponsors, donors, artists and MCA members.

At their 2016 strategic planning retreat, your board of directors set an aspirational goal to be one of the best cities for the arts. With the help of great partners, arts organizations, dedicated arts professionals, arts enthusiasts, and funders, we are well on our way! The momentum is strong and with so many focused on growing a vibrant arts industry, the sky is the limit. Let's take a look:

Levitt Foundation AMP Ocala Concert Series-Over a ten week period, more than 5,000 attended, the free concert series. Staged in partnership with the City of Ocala, the concert provided access to all and was held at the Historic Webb Field. The music will continue in 2018, thanks to the Levitt Foundation's approval of our grant.

Arts and Economic Prosperity Study 5-As a funding partner to this study, we were delighted to hear the results announced at the annual conference of the American for the Arts. The nonprofit arts and cultural sector is a \$56 million industry in Ocala, supporting 1,422 full-time jobs and generates \$6.1 million in local and state government revenue.

Ocala Sculpture Tour-MCA is a proud partner of this amazing collection of Public Arts. Kudos to the City of Ocala for growing our public art scene.

Magnolia Art Exchange-Through our Cultural Grants, we helped fund one of the studios that will house local artists. This Arts Incubator, located in the historic Train Depot, will serve as an important ecosystem for emerging artists.

Master Arts and Cultural Plan-MCA committed \$25K to help fund the consultant for Ocala's first Arts and Cultural Master Plan. The plan, with input from stakeholders, will yield a road map for arts and cultural development, growth and

sustainability. The plan will contain short, mid, and long term goals, assign accountability and funding requirements.

Arts and Cultural Round Tables-These monthly meetings are designed to increase collaboration and cooperation among our nonprofit arts leaders and staff.

Artist Workshops-Art Means Business. By providing information and strategies to our artists, we hope to increase their ability to make their art their business. We thank Ryan Lily, VP Business Creation and David D'Alessandris for their workshop. Look for repeat session in 2018.

MCA Cultural Grants: MCA continues its funding of nonprofit arts organization through its annual Cultural Grants Awards encouraging innovation in programming, production, and outreach. The direct support total since the inception of the grants totals \$285,000.

Four Friends Grant Fund: Having achieved and exceeded the initial goal of \$50K, MCA will launch this grant program recognizing the value individual artists contribute to the vibrancy and prosperity of our community and to help grow their capacity to thrive as artists.

It's been an amazing, almost two years since I came on board as MCA's Executive Director. I cannot emphasize enough just how grateful I am for the support of the Board of Directors, the staff, the volunteers, our City partners, sponsors, donors, artists and MCA members.

Applause to each of you who are playing a part in our arts and cultural successes!

Jaye Baillie, APR
Executive Director

2017 arts awards

Powered by: 

Awards Sponsored by BJ Trophies

Education Award

For utilizing the arts as a tool for achieving educational excellence in a K-12 setting

award recipient

Jo Crowder

Fine Arts Program Specialist,
Marion County School District

Vision Award

For vision, leadership, and support of the arts in our community.

award recipient

Jennifer Normoyle

Levitt AMP Music Series

Service Award

For his years as an active member of the arts community volunteering as a teacher, juror, mentor and for his service as a board member on multiple arts organization boards.

award recipient

David D'Alessandris

Ocala Civic Theatre

Lifetime Achievement Award

The MCA Board of Directors added this award to honor a lifetime of achievement in arts in Ocala, Marion County.

The inaugural recipient, Mary Britt, Ocala Civic Theatre was recognized for more than 30 years of visions, commitment and leadership as OCT's Executive Director

award recipient

Mary Britt

Ocala Civic Theatre

thank you sponsors

Presenting Sponsors - \$10,000



Urology Institute
OF CENTRAL FLORIDA, P.L

Platinum Sponsor - \$5,000

THE DAVID & LISA
MIDGETT
Foundation

Gold Sponsors - \$2,500

Edward Jones
James P. Hilty Sr.

Angie Lewis
State Farm™



Paula King, 2018 Chairman. Jaye Bailey, Executive Director, Mary Britt, Ocala Civic Theatre
Photo Credit: ??

Media Sponsors

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Candour
Tammy Portrait Artist

MCA thanks the City of Ocala's
Discovery Center for serving as the
exciting venue for the Tapas and
Libations Reception

Thank you Culinary and Libations Sponsors For Playing A Part in Applaud the Arts!

Brick City Southern Kitchen & Whiskey
Bar Tri-Eagle Sales
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Katya Vineyards
La Cuisine
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Mojo Elite Catering
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Silver Sponsor - \$1,000

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Bronze Sponsor - \$500

Katya Vineyards
Collier, Jernigan, Goedert PA
Fine Arts for Ocala
Circle Square Cultural Center
Journeyman Stud
Michele DeLuca

mission, vision, 2020 *strategic plan*



Dancer? Photo Credit: ??

Vision 2020: Position Marion County to be an **aspirational community** on a national stage

Mission: Marion Cultural Alliance champions, convenes, and creates opportunity for Marion County arts and arts organizations.

how

Champions: Grants, Community Leadership, Art Interaction, Fund Development, Strategic Partnerships

Convenes: Community, Artists and Art Organizations, Businesses, City/County

Creates: Funding, Grants, Economic Development, Education, Gallery

The MCA Board adopted a five year strategic plan which included these pillars.

- 1) Providing arts leadership
- 2) Expanding funding for the arts & artists
- 3) Grow art audiences & support

We are pleased to report, that the following goals have been accomplished as of 12.31.17

goal #1: *providing arts leadership*

Marion Cultural Alliance has become the catalyst, convener, and connector for the arts in Marion County.

- Facilitate communication among arts organizations to foster collaboration on shared programming, leveraging resources and reducing redundancy in services.
- Recruit arts advocates to serve on strategic city and county advisory boards (2017).
- Finalize an economic impact study in collaboration with Americans for the Arts, the City of Ocala and other arts organizations
- Promote findings of the Economic Impact study to stakeholders.
- Develop, in conjunction with the City and County, a county-wide cultural master plan providing the blueprint for increased communication, collaboration and sharing of resources among arts organizations (in process)

goal #2: *funding support for the arts*

Marion Cultural Alliance has expanded dedicated funding for arts organizations and artists.

- Recruit and retain strong and diverse board members who bring skills, expertise and personal connections to the board.
- Form a fund development committee to assess benefits for becoming a donor/contributor.
- Create and name different levels of giving and their benefits.
- Develop a clear distinction between artists members and donors/sponsors.

goal #3: *promoting the arts*

Marion Cultural Alliance has grown art audiences and support by reaching out to school children, retirees, visitors, and the general public

- Assemble a gallery advisory committee with representatives from each of the arts to promote the arts through use of the Brick.
- Provide retail space for artists to showcase their work.
- Produce an interactive, common, on-line arts guide, common calendar and map easily accessible to the public, visitors, artists and arts organizations.
- Create opportunities, in conjunction with Magnolia Art Exchange (MAX), to support emerging artists
- Conduct workshops for artists to develop business acumen focusing on pricing, merchandising and marketing.

The complete plan, goals, and objectives please log onto MCAocala.com/mission



Photo Credit: Tammy Portrait Artist

nominating report

The nomination process, led by immediate past MCA Chairman Angie Lewis, involved identifying knowledge, skills, and abilities needed to compliment those of the current board. Each candidate completed a board profile and was interviewed by Angie and Jaye Baillie, Executive Director, MCA.

The four candidates will be presented at MCA's Annual Meeting, February 28, 2018, 5:30. The nominees are: Ryan Lackner, Mary Delancey, Jo Crowder, and Meghan Shay each bringing expertise in marketing, community outreach, arts education and fund development.

Respectfully submitted,

Angie Lewis

Immediate Past MCA Chairman

cultural endowment fund

The Cultural Endowment Fund was established in 2001 and initially funded with proceeds of Horse Fever. The Fund provides direct support to MCA's arts organizations for programming, equipment, and initiatives.

To date, \$285,000 has been awarded to more than 35 different arts organizations. Additionally, the Four Friends Grant Fund, established in 2016 reached and exceeded its initial goal of \$50,000. For more information about the Four Friends Fund, please see page 13) MCA's funds are managed by Philip J. Olstein, CHFC.

Endowment Fund Balances as of December 31, 2017

	Fund Balances 12/31/15	Increases/ Decreases 01/01-12/31/16	Ending Fund Balances 12/31/16
Endowment	\$797,127.45	(\$40,747.51)	\$756,379.94
Endowment Special	\$26,817.50	\$50,960.55	\$77,778.05
Total Endowment Fund Balances	\$823,944.95	\$10,213.04	\$834,157.99



IN THE GALLERY

at Brick City Center for the Arts

mca

2017 has proven to be yet another year of advancing the arts for Marion Cultural Alliance and Brick City Center for the Arts. From dynamic monthly exhibits, independent film release parties, festive and upscale events, artist receptions, to arts organization engaging in Art and Cultural Roundtables, Artist Talks and workshops, The Brick Ocala/Marion County's art hub and "the" creative rental space in Downtown Ocala.

the gallery year-in-review

January *Horse Fever Artists - Where Are They Now?* Fifteen years ago, Marion Cultural Alliance introduced our community's original public art project, Horse Fever. In subsequent years, Horse Fever in Motion and the 10th Horse Fever anniversary continued this popular public art project with the introduction of new painted horses. This exhibit was designed to honor the artists and showcase their current work. **Sponsored by The David and Lisa Middgett Foundation.**

February *Palate to Palette - Celebrating the Art of Food.* This MCA Member artist show featured artwork depicting the celebration of food and served as a visual prelude to our community's inaugural Ocala Culinary Festival, March 1-5, 2017.

March *Three Loose Women: Unleashed Talent.* An art exhibit by member artists Esta Mann, Linda Linhan, and Carol Basso. This eclectic body of work was a popular hit!

April *The Art of Aging* in partnership with the Marion Senior Services, this exhibit celebrated aging through art, stories, and education. Marion Senior Services presented weekly workshops ranging from nutrition and mental wellness. **Sponsored by the Robert Boissenaute Oncology Institute and Urology Institute of Central Florida.**

May *Hometown Derby Connections* The exhibition featured awe-inspiring horse heroes with connections to the world's most

legendary horse race, the Kentucky Derby. The exhibit included paintings, photos, and sculptures at both The Brick and the Florida Thoroughbred Museum and Gallery. **Sponsored by Florida Thoroughbred Breeders' and Owners' Associations and Showcase Properties of Central Florida.**

June *Fins, Feathers, and Fur* Artist - Alley members showcased the work of 12 talented artists with depictions of "fins, feathers, & furs."

July *Sunny Funny Florida* Artist - Alley members presented this bright and delightful show featuring a variety of mediums depicting the sunshine state.

August *Ocala's Backyard Galleries* provided an oasis for Gallery attendees during the sweltering days of summer. This exhibit brought out painters and photographers sharing their vision of what their backyard gallery looks like. The exhibit, with more than 100 entries, was a celebration of summer!

September *Healing HeARTS* now in its 10th year, this moving exhibit is possible through a collaboration of seven Marion County Mental Wellness Coalition partners. Art, in many forms, was created by clients from each agency in an effort to find healing through their creations. We celebrated with each artist, teacher, and agency as their work filled the Gallery walls and was enjoyed by all visitors.

October *Celebrating Home and State* MCA welcomed emerging artist, Derrick Grimsley who attended West Port High School's MCCA program. His show paid homage to our beautiful state of Florida. By depicting the sunshine state's distinctive architecture through vibrant colors, his body of work was compelling, familiar yet lively and spirited.

November *The Best of the Best Exhibit* was an amazing success. Our call to artist drew 63 member artists and who showed 136 pieces. This show was bold and dynamic and really showcased the talent we have in Marion County. **Showcase Properties of Central Florida and Angie Lewis, State Farm sponsored this exhibit.**

December *Fabrications* MCA artist member David D'Alessandris presented an extremely powerful show titled: *Fabrications*, a prelude to his previous year's show. Visitors were not disappointed when the doors opened to see David's one man exhibit full of color and dimension.

also in the gallery

The Gallery saw a significant increase in rentals during 2017 and included the VIP reception of Ted the Accidental Zombie, corporate events and workshops, school tours, birthday and anniversary celebrations, holiday parties, life memorials, private dinner parties and events for the Ocala Culinary Festival.

Other activities included:

- Served as the venue for two Ocala Culinary Festival events
- City of Ocala's Light Up Ocala holiday party
- MCA's Holiday Membership Appreciation event
- Monthly Artists Talks
- Monthly Arts and Cultural Round Tables

Brick City Center for the Arts is an oasis in our downtown for all to enjoy. Without our artists, partners, sponsors, membership, and supporters we simply could not provide the exhibits, experiences, and events at The Brick.

Please visit The Brick often, as the exhibits and art experiences change monthly and through engaging, creative, productive partnerships in our community, we look forward to continue to advance the arts locally, together. Bring on 2018!

Respectfully submitted,

Xochi Jacques-Smith

Gallery Director



Xochi Jacques-Smith, Gallery Director

Photo Credit: ??? | Art Credit: Milly Sheffer

2017 by the numbers



foot traffic



art sales



pieces exhibited



gift shop sales



participating artists



exhibits



opening reception attendees

Ride for the Arts GRAN FONDO

Presented by: **OCALA**

The third annual Ride for the Arts was a huge success! The event attracted nearly 200 entries coming from as far away as Texas.

MCA thanks the City of Ocala's for the award of a \$20,000 Special Event grant and the support of more 20 sponsors, the cyclists, and volunteers.

The event, with its many unique features, sets it apart from other cycling events with its gorgeous and challenging routes through horse country, an abundance of amazing door prizes, \$2,000 in cash awards, catered buffet lunch, stunning professional photos by Tammy Griffin, entertainment after the ride and a beer garden sponsored by Tri Eagle.

The 2017 was, by far the most exciting year for the Ride for the Arts. The committee added the element of a Gran Fondo. As if the 70 mile route was challenging enough, the addition of a Gran Fondo added three timed segments (up hills!) The male and female riders with the fastest time over the three segments were the overall winners.

It's no wonder that 89% of the cyclists said they were likely to return to the 2018 event. With \$2000 cash prizes, winners' jerseys, finishing medals, and KOM/QOM winners jerseys, and a Vendor Village there was plenty of features to make MCA's event unique.

Because of our artistic brand, we are uniquely able to showcase fun and quality. Along with MCA's standard high quality events, I believe Ride for the Arts will continue to grow to be one of cycling's premier events and one of MCA's primary fund raiser.

Mary Vermandeaux.
2017 Chairman



Photo Credit: Tammy Portrait Artist



Photo Credit: Tammy Portrait Artist

Presenting Sponsor - \$20,000



Silver Sponsors - \$3,000



Pace Truck Sponsor - \$2,500
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Bronze Sponsor - \$1,000
HDG Hotels & Management
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UF Health
Tri Eagle Sales

Power Sponsor - \$500
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Webster University
Katya Vineyards
Michael J. Cooper, Attorney, PA
Dr. Wayne Nguyen-Southeastern
Integrated Medical
Cox Communications, Inc.
Cebert Wealth
Mary O'Neal, Showcase
Properties of Central Florida

Friend of the Ride - \$250
Top Gear Bicycles, Inc.
Drs. Peppers
Gus Galloway Realty Co.
Sandy Woodall

Cowbell Sponsors - \$150
Laurie Zink
Rus Adams



six ways to connect
with & support **mca**

- 1) Join, Donate, Sponsor-mcaocala.com
- 2) Like & Follow MCA on FB, IG
- 3) Review MCA on Trip Advisor, Yelp & You Tube
- 4) Visit and experience our Gallery & Gift Shop
- 5) Sign up for the e-newsletter, ARTicle on mcaocala.com
- 6) Rent The Brick - a most unique venue in historic Downtown Ocala

2017 cultural grant awards

A committee of interested community partners reviewed grant submissions from all types of nonprofit arts organizations. Some had received grants in prior years, some were new.

Mary Britt, Executive Director, Ocala Civic Theatre, conducted a very helpful workshop for those interested in the process. She commented that this is a mid-level grant and that the application and review process can assist in groups going on to apply for larger and more competitive grants. Staff of MCA were available to answer questions and review preliminary grants.

After the evaluation process was complete, **\$25,000** in grants were awarded to a wide variety of applicants. From an artist in residence studio (one of MCA's strategic goals), to art therapy, from chorale to ballet, from theatre touring our schools, to sculpture and Shakespeare in the park, **12 organizations** were awarded the grants during Applaud the Arts.

The committee and the MCA Board of Directors are pleased that interest in the grants is rising, and that so many of these projects will enrich the community. We look forward to receiving the evaluations and seeing the impact of the programs. And, of course, we are anticipating the new round of applications for next year!



About the MCA's Cultural Grants

Since 2002, Marion Cultural Alliance (MCA) has provided **\$285,000** in direct support to our community's nonprofit arts community. Arts organization are invited to apply for grants up to **\$5,000** and are open to all artistic disciplines, including music, theater, dance, visual arts, cinema, literary arts, folk arts, and photography. Historical and scientific museums may also apply.

MCA would like to thank, with appreciation, its members, donors, sponsors, and volunteers who make this initiative possible.

Dance Alive National Ballet, Inc.	Residency Activities at Reilly Arts Center	\$500
Kingdom Under the Sun Concert Band	Veterans Light the Stars	\$1,500
Marion Civic Chorale, Inc.	We Salute Our Veterans	\$1,500
City of Ocala	Ocala Outdoor Sculpture Competition Artist Honoraria	\$2,000
Marion County Public Schools	Staging a Coup: Students Storm Local Theaters and Revolutionize Learning	\$2,000
Insomniac Theatre Company	2017 Shakespeare in the Park	\$3,000
Ocala Civic Theatre	In-school Touring of "Fit" by Kim Esop-Wylie	\$4,000
Marion Ballet Theatre	Share the Magic of Christmas	\$2,500
Marion Chamber Music Society	ENCORE: Gabrielle Chou	\$1,000
Magnolia Art Xchange	Sponsorship of One Artist in Residency Studio	\$3,500*
Marion All-County Choir	United in Song-Marion All-County Choir	\$1,500
Florida Center for the Blind	Therapy Through the Arts Program	\$2,000
* \$5,000 total in partnership with a private donor		\$25,000

special thanks

Patricia Kilgore, 2017-18 Cultural Grants Chair
 Ellen Amatea, MCA Board Member
 Harriet Daniels, MCA Board Member
 Donna DiScolafani, FAFO Board
 Karla Grimsley, MCA Board Member
 Lisa Lombardo, MCA Chair-Elect
 Jennifer Murty, MCA Board Member
 Lisa Seiffer, MCA Treasurer

Four Friends Grant Fund Exceeds Initial Goal!

MCA thanks the many donors whose contributions pushed the inaugural goal of \$50,000 to \$72,000!

As a result of your generosity, MCA will announce and begin granting individual grants to artists in early 2018.

About the fund:

The Four Friend Grants Fund was established to honor the Leadership Legacy of Jim Copeland, Mack Dunwoody, E. L. Foster, and an Anonymous Friend.

The fund was established by MCA in October of 2015 as a permanent endowment, designed to generate income to support our MCA artist members to pursue their craft with funding for equipment, training, programming, etc.

The inspiration for this fund is the legacy of leadership created by four important community leaders. Through care and concern, words and deeds, over many years and across many institutions, Jim Copeland, Mack Dunwoody, E.L. Foster, and another friend (who wished to remain anonymous) have impacted the lives of nearly every citizen residing in Ocala and Marion County.

Each of these Four Friends of MCA leaves a leadership legacy of his own, that when combined serve as an enormously inspirational example to those who may choose to follow in their footsteps of improving the quality of everyday life in our community. As close friends over the years, they inspired one another, with

E. L., Jim, and Mack even earning the nickname, "The Three Musketeers" as they had a reputation for coming to the rescue of so many good causes, including the seedlings of what grew to become MCA.

As stand out leaders of their generation, their support of improvements to education, city life, health, many grassroots efforts, and the arts, is a legacy that must be recognized and continued. The open-minded supportiveness of new ideas and initiatives sets this group apart.

MCA thanks the donors and supporters of this exciting new initiative.

2017 Four Friends Honor Roll

\$2,500+

Anonymous (2)
Bill & Melinda Gates Foundation
Duke Energy

\$1,000-\$2,499

Whit & Diane Palmer
The David & Lisa Midgett Foundation
Robert Boissoneault Oncology Institute
Urology Institute of Central Florida

\$500-\$999

Jim Hilty Campaign Fund

\$250-\$499

Barbara Fitos

\$1-\$249

Diane and Bobby Cahal
Aliye Cullu
Ana Dunwoody
Dr. Tom and Sandy Fuller
Jessica McCune



FRIENDS

grant fund



E.L. Foster



Jim Copeland



Mack Dunwoody



An
Anonymous
Friend

BENEFACTOR

\$25,000+

Anonymous (Peek Trust)
Levitt Foundation

FOUNDERS CIRCLE

\$10,000-\$24,999

City of Ocala
David & Lisa Midgett Foundation
RBOJ/UICF

CHAIRMAN'S CLUB

\$5,000-\$9,999

Anonymous
Angie Lewis State Farm
Bill and Melinda Gates
Foundation

PATRON

\$1,000-\$4,999

CBC Bank
College of Central Florida
Collier, Jernigan, Goedert, PA
Cox Communications
Ana Dunwoody
Fakhoury Medical & Chiropractic
Harbor Bank
HDG Hotels
Honda Of Ocala
Jim Hilty Edward-Jones
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Phillip Olstein Financial Group
Real Truck, Inc.
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Soloman Sarway
Showcase Properties
Gary & Eleanor Simons
Stella's Modern Pantry
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FRIEND

\$25-\$999

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Rus Adams
Adena Golf & Country Club
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Agapanthus/Aggie Lane
Ellen & Frank Amatea
Ambleside School
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Marcia Armstrong
Artistic Eye Fine Art Service
Artists-Alley
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1957	Grace Christian School
1964	Appleton Museum (College of Central Florida)
1966	Dance Alive National Ballet
1966	Fine Arts for Ocala
1967	Boys and Girls Club of Marion County
1975	Ocala Symphony Orchestra
1982	Dance Divine
1983	Marion Chamber Music Society

founded	members
1984	Marion Ballet Theatre
1985	Madison Street Academy for Visual and Performing Arts
1989	Light of Joy Ballet Company
1989	Marion Civic Chorale
1990	Kingdom of the Sun Concert Band
1995	Webber Center (College of Central Florida)
1998	Central Florida Master Choir
2002	Ocala Storytelling Festival
2006	Circle Square Cultural Center

founded	members
2006	Forest High School Wildcat Theatre Company
2006	Insomniac Theatre Company
2006	Master the Possibilities, Inc.
2007	Performing Arts Conservatory (PAC)
2014	Fort King Heritage Association
2014	Ocala Film Foundation/Silver Springs International Film Festival
2014	Rainbow Springs Art Association
2015	Magnolia Art Xchange
2015	Reilly Arts Center
2016	Grace School for the Arts



our mission

to champion, convene,
and create opportunities
for Marion County
artists and arts
organizations

the first 16 years:

produced 101 pieces of public art
brought the arts to 520,000 people
presented 115+ exhibits in Brick City Center for the Arts
hosted 5 years of Summer Camps for children
raised nearly \$2.5 million dollars for the arts
60,000 have attended an event funded by MCA Cultural Grants
paid artist & arts organizations \$525,000 in honoraria, fees,
commissions, grants, art sales & scholarships
inspired 350 cyclist to Ride for the Arts
hosted 90 public & private events at 'The Brick'
partnered with 150+ Ocala businesses
paired 45 community leaders with professional artists
disbursed \$427,000 to other local charities

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