



MCA GRANT APPLICATION EVALUATION

Grant Review Panel

The review panel for the Marion Cultural Alliance grant applications will consist of five individuals appointed by MCA's Board of Directors. Panelists must be residents of Marion County and may not have a substantial interest in any of the organization applying for grants. "Substantial interest" includes employees, staff, members of the board of directors, or spouses of the same. A conflict of interest also includes anyone who would financially benefit or is actively involved in any grant project under consideration in the current cycle.

Each panel member will receive all current cycle applications for review immediately after the grant deadline and will review and score them independently. The review panel will then meet as a group and compare scores and determine the final recommendations by a majority vote. Applicant organizations should include all pertinent information in their application and should not contact grant review panelists directly.

Grant Review Criteria: Based on the material submitted, each application will be scored on the following criteria:

PROJECT EXCELLENCE (Maximum 50 points)

- Proposed activities are well defined and achievable within grant period
- Well-defined, clear, fully measurable project goals and objectives
- Evaluation methods are detailed and related to project goals and objectives
- Marketing plans are well defined, clear and achievable
- Accuracy and feasibility of grant proposal budget
- Adequate staff to implement the proposal

PROJECT PUBLIC IMPACT (Maximum 30 points)

- Demonstrated need for the program or project
- Number of individuals impacted by the project
- Commitment to cultural diversity and community outreach
- Educational component to foster future audiences
- Collaborative relationships with other community organizations

- Marketing and audience development efforts

ORGANIZATION CAPACITY & MANAGEMENT (Maximum 20 Points)

- Evidence of organization's programmatic excellence as indicated by quality of past projects, review of organization's work and other printed support material.
- Evidence of ability of organization to accomplish proposed activities, based on management, personnel, and history
- Record of organization's fiscal stability and responsibility (i.e. proven record or demonstration of capacity to develop and effectively manage resources)
- Ability to implement the proposed project both artistically and administratively
- Letter attesting to the quality of the organization's work

(Revised 3/26/2018)